



theedmontonian.com
twitter.com/theedmontonian
youtube.com/theedmontonian
info@theedmontonian.com

...so you're thinking of advertising with theedmontonian.com.

First, we'd like to commend you on your incredibly good taste in news outlets.

Secondly, we'd like to, y'know, at least MENTION that theedmontonian.com receives an average of 10,000 visitors a month. These are folks with an ongoing interest in what's going on in their community; people eager to learn about new businesses, organizations or events they can support and invest in.

...but let's be honest, if you're taking the time to read this, you're savvy enough to understand that the value in advertising with us isn't about *demographics, click-throughs* or *page impressions*.

The truth is that people visit our site, follow us on twitter, become our fan on facebook, contribute a story or tell their friends about us because they know that we're for real. Telling Edmonton stories online isn't our idea of a niche marketing strategy; nope, we see it as the opportunity of a lifetime to honour the lives and experiences of the people in our community - and we have a lot of fun doing it.

Since the edmontonian launched more than a year ago, we've done 900+ items about Edmonton, and racked up more than 2000 reader comments. We have 600 fans on Facebook, 1800 followers on Twitter and contributing writers too numerous to list. These people have seen us grow and know that we measure success by how many stories we can tell, and how well we can tell them.

Because *local still matters*. Be part of our conversation.

GET AN AD	300 x 300px Box Ad	\$300/3 Months*
SPONSOR US	Daily weekday mention & logo placement in our daily <i>Headlines</i> post	\$300/Month
PROMOTE YOURSELF	...the possibilities are endless	<i>e-mail for details</i> <i>promotions@theedmontonian.com</i>

**\$100 additional charge for ad design, waived if you provide your own*

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Contact sally@theedmontonian.com for details